



Bournemouth Rugby Football Club Sponsorship Opportunities 2011 – 2012 Season

Pitch-side Advertising Board - £900

- One pitch-side advertising board 3m x 1m. Board to be in place during the period 1 July 2011- 1 May 2012 only
- Advertisement in every match programme, approximately 13 a season
- Logo link on Club website
- Two season tickets to all BRFC home games
- Four tickets, at cost price, to every 1st XV pre-match meal (home games only)

Programme Adverts

- Full Page £500
- Half Page £250
- ¼ Page £150
- All adverts in the match programme will have the company logo linked on the Club website
- Programmes will be printed for every 1st XV home game

Sponsored Match-Day Lunch – BRFC Members - £600, non-members £800

- Buffet lunch for 10
- Free £100 bar tab
- Free programme and entry to the day's match for 10
- Mention in the match-day programme and company logo link on Club website
- Extras
 - Higher level of buffet lunch available at an extra cost of £8 per person or sit-down hot lunch at £15 extra per person
 - Parties greater than 10 will be charged extra on a pro rata basis, the bar tab will increase proportionally as will programmes and entrances to the game

Player Sponsorship - £350

- Sponsor's name next to player (or position) in all 1st XV match day programmes and on website
- Logo link on Club website
- One season ticket to all BRFC 1st XV home games. Extras can be bought at £60 each

Club Main Sponsor

Cost and opportunities are all negotiable and might include the following:

- Logo on **front** of shirt, worn for all 1st XV games except when change shirts have to be worn
- Pitch-side advertising board
- Full-page advertisement in all 1st XV home game programmes
- Four season tickets to all 1st XV home games
- Logo link on Club website
- Option to apply for International tickets
- Four tickets to all 1st XV pre-match lunches
- One ticket to Club annual dinner

Club Sponsor

Cost and opportunities are all negotiable and might include the following:

- Logo on **back** of shirt worn for all 1st XV games except when change shirts have to be worn
- Pitch-side advertising board
- Full-page advertisement in all 1st XV home game programmes
- Four season tickets to all 1st XV home games
- Logo link on Club website
- Option to apply for International tickets
- Four tickets to all 1st XV pre-match lunches
- One ticket to Club annual dinner

Shirt Sleeve Sponsor - £3000

- Logo on either left or right sleeve of shirts worn for all 1st XV games except when change shirts have to be worn
- Pitch-side advertising board
- Half-page advertisement in all 1st XV home game programmes
- One season tickets to all 1st XV home games
- Logo link on Club website

Shorts Sponsor - £2000

- Logo on either legs or back of shorts
- Half-page advertisement in all 1st XV home game programmes
- Logo link on Club website
- Two tickets, at cost price, to all 1st XV pre-match lunches

Post Protectors - £1500

- Logo on all four goal post protectors. Protectors will be in place from July 2011 to early May 2012
- Half-page advert in 1st XV match programme
- Logo link on Club website
- One ticket, at cost price, to all 1st XV pre-match lunches
- Two season tickets to all 1st XV home games

Match Ball - £75

- Sponsor the match ball for a specific 1st XV game. You will have your name mentioned prominently in the match programme and receive two free entries to the game

Ball Boys - £100

- Sponsor the Ball Boys for a specific 1st XV game. You will have your name mentioned prominently in the match programme and receive two free entries to the game

Corner Flags - £500

- Sponsor the protecting pads on all 14 marker flagpoles. These pads will be in place from July 2011 to early May 2012.
- The cost of the protectors and artwork will be extra

Grandstand – POA

- The sponsorship of the 1st XV pitch grandstand is open to negotiation

Scoreboard – Sold

- Logo on scoreboard
- Full page advert in 1st XV match programme
- Two season tickets to all 1st XV home games
- Logo link on Club website
- One ticket, at cost price, to all 1st XV pre-match lunches

For further information on any of the above opportunities please contact Anthony Williamson at:
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